

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

MUSEUM OF THE MOVING IMAGE AND ONASSIS ONX STUDIO PRESENT EVA DAVIDOVA'S "GLOBAL MODE >"

October 20, 2023–February 11, 2024, in the Museum lobby
Opening reception: Thursday, October 19, 6:00–8:00 p.m., featuring a
performance by MX Oops

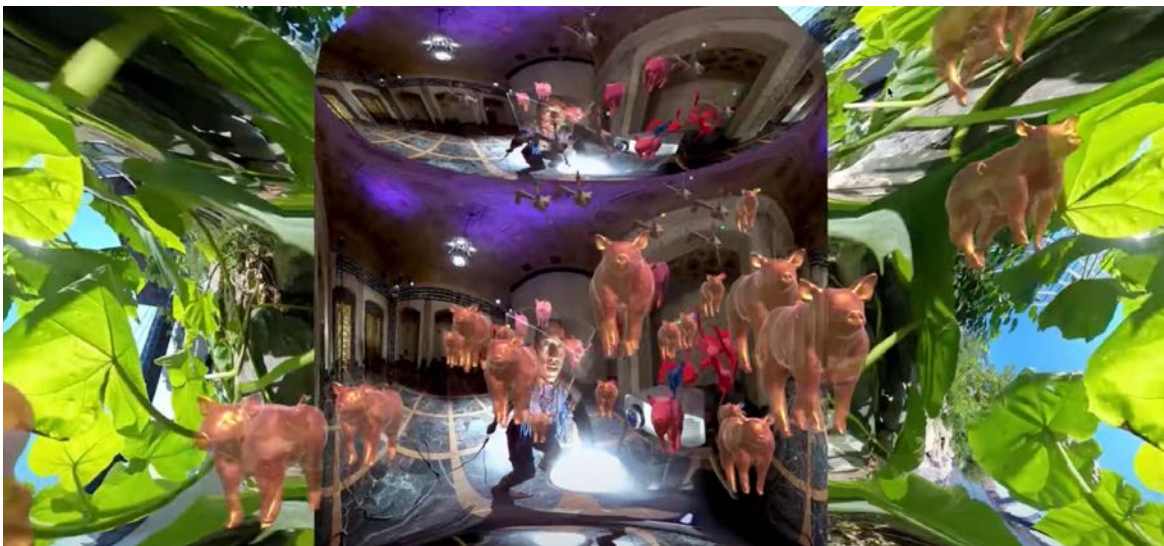


Image: Eva Davidova. *Global Mode >* (2023)

Astoria, New York, September 21, 2023 — Museum of the Moving Image (MoMI), in collaboration with Onassis ONX Studio, will present Eva Davidova's ***Global Mode >***, a large-scale interactive installation. Visitors will have the ability to alter imagery via the movements of their body, influencing the trajectory of floating icons. The installation will be on view in the Museum lobby on the Herbert S. Schlosser Media Wall, from October 20, 2023, through February 11, 2024.

On Thursday, October 19, 6:00–8:00 p.m., MoMI and Onassis ONX Studio will host an opening reception with Davidova in person and featuring a live performance by artist MX Oops, who appears in *Global Mode >*.

Initially conceived in 2020 as a networked, participatory performance, Eva Davidova's *Global Mode >* playfully incorporates both ancient myth and contemporary reality, highlighting the theme of interdependent responsibility in the wake of ecological disaster. The multichapter work spawns reimagined narratives, including "Prometheus Herding PigGooses," "Narcissus and Drowning Animals," "Cassandra > Low Witness

Objects,” and “Birds Birth,” performed by Naicha Diaby, MX Oops, and Heather Mo’Witz. Each section embraces the rich and sometimes tumultuous interplay of politics, history, and climate change, encouraging reflection on our interconnected responsibilities in an era marked by urgent biological and environmental challenges.

Visitors are connected to animal avatars through the movement of their own bodies, creating a direct effect on the unfolding stories across the Media Wall. Moving away from the binary of winning or losing, the artwork allows for a more nuanced contemplation on the relationship between the self and community.

The creation of Davidova’s *Global Mode >* was supported by Harvestworks and ISSUE Project Room via an ongoing residency, in collaboration with the NYU Tandon School of Engineering Integrated Digital Media Motion Capture Lab and mentorship with NOKIA Bell Labs engineers. The installation at MoMI is organized by Associate Curator of Media Arts Regina Harsanyi.

About the artist:

Eva Davidova (b. 1969, Bulgaria) is an interdisciplinary artist with a primary focus on digital media. Through her work, she explores the political implications of technology, incorporating performative elements rooted in the absurd to question the things we take for granted. Often “misusing” technology deliberately, Davidova seeks to disrupt its easy acceptance and the prevalent emotional manipulation enacted through both physical and informational architecture. Having exhibited globally, her resume includes appearances at the Bronx Museum, the UVP at Everson Museum, the AKG Buffalo Art Museum, MACBA Barcelona, CAAC Sevilla, Instituto Cervantes, and La Regenta.

Credits for *Global Mode >*

Featuring: Naicha Diaby, MX Oops, and Heather Mo’Witz. Original sound: Matthew D. Gantt. Interactions design & XR development: Danielle McPhatter. Second Camera: Daniela Kostova. Motion Capture: NYU Tandon School of Engineering Marcel Oliver-Rose Truxillo. Photo-scanning: NYCAP3D.

About Onassis ONX Studio:

Onassis ONX Studio, created by Onassis Culture, is an accelerator—a hybrid production and exhibition space, with a global community of members who create interactive and immersive XR and AI works. Located in the Olympic Tower in Midtown Manhattan, it was founded in 2020 in partnership between the Onassis Foundation and NEW INC. ONX Studio now exists as a project of Onassis Culture, working in partnership with organizations in New York, including New York University’s Tandon School of Engineering, Games for Change, NEW INC, Rhizome, and MAX, as well as with global institutions such as IDFA, CPH:DOX, DiMoDA, and others. Offering development funding, state-of-the-art facilities, advocacy, and community for XR / AI artists working across disciplines, ONX Studio has become an influential hub for a dynamic international artistic ecosystem.

About digital media arts at Museum of the Moving Image (MoMI):

As the first museum to embrace the scope of the moving image as its subject, MoMI is a leading institution in the exhibition of media arts. Changing exhibitions focusing on this subject area have included *Shigeko Kubota Video Sculpture* (1991); *Interactions/Art and Technology* (2004), presented in conjunction with Ars Electronica (Linz, Austria); *Real Virtuality* (2011), six experiments in art and technology; *JODI: Street Digital* (2012); and *Jim Campbell: Rhythms of Perception* (2014). On view now: *Refreshing the Loop*, a series of installations in the Museum's elevator that pairs the work of two artists in dialogue with each other; and *Cinema of Sensations: The Never-Ending Screen of Val del Omar* (closing Oct. 1).

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Museum of the Moving Image (MoMI) is the only institution in the United States that deals comprehensively with the art, technology, enjoyment, and social impact of film, television, and digital media. In its stunning facility in Astoria, New York, the Museum presents exhibitions; screenings; discussion programs featuring actors, directors, and creative leaders; and education programs. It houses the nation's largest collection of moving image artifacts and screens over 500 films annually. Its exhibitions—including the core exhibition *Behind the Screen* and *The Jim Henson Exhibition*—are noted for their integration of material objects, interactive experiences, and audiovisual presentations. For more information about the MoMI, visit movingimage.us.

MUSEUM INFORMATION

Hours: Thurs, 2:00–6:00 p.m. Fri, 2:00–8:00 p.m. Sat–Sun, 12:00–6:00 p.m.

Museum Admission: \$20 adults, \$12 senior citizens (ages 65+) and students (ages 18+) with ID, \$10 youth (ages 3–17). Children under 3 and Museum members are admitted free. General admission is free every Thursday, 2:00–6:00 p.m.

Film Screenings: Fridays, Saturdays, and Sundays, and as scheduled. Unless otherwise noted, tickets: \$15 adults, \$11 students and seniors, \$9 youth (ages 3–17), free or discounted for Museum members (depending on level of membership). Advance purchase is available online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M or R to Steinway Street. N or W to 36 Ave or Broadway.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: movingimage.us/join-and-support/become-a-member or 718 777 6877

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.us.