

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

‘New York on Location’ street fair offers a behind-the-scenes look at film and TV production

FREE outdoor event to feature special-effects and makeup demos; public access to 18 film trailers and trucks

Museum open with added tours of its core exhibition *Behind the Screen* about the creative process behind film and TV

Sunday, September 15, 2024, 12:00 to 4:00 p.m.



Pictured: Makeup demos at New York on Location (Photo by Thanassi Karageorgiou) | [Press gallery](#)

Astoria, New York, September 3, 2024—Museum of the Moving Image, Theatrical Teamsters Local 817, I.A.T.S.E. Local 52, and Kaufman Astoria Studios present **New York on Location**, a FREE family-friendly outdoor event that offers a behind-the-scenes look at film and TV production in New York. *New York on Location* invites the public to go inside eighteen working movie trailers and trucks—straight from productions shooting in New York—and speak directly with movie professionals about what they do on set. Trucks will include star dressing rooms, electrical, grip, prop, camera, hair and makeup, wardrobe, special effects, and more. Key film craftspeople will demonstrate

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and explain firsthand their roles in the moviemaking process. This unique street fair and celebration will take place on **Sunday, September 15, 12:00 to 4:00 p.m.**, in Astoria, Queens.

Event location: Kaufman Astoria Studios backlot (36 Street, between 34 and 35 Ave), Museum of the Moving Image (36-01 35 Avenue), and surrounding streets (south side of 34 Ave between 35 and 36 Street, along 35 Street between 34 and 35 Ave, and north side of 35 Avenue between 35 and 37 Streets) in Astoria, NY, 11106.

Admission is free to *New York on Location*, with a discount offered on Museum admission that day. More information at movingimage.org/new-york-on-location-2024 or 718 777 6800.

Among the highlights will be:

- Remarks from Pat Kaufman, Commissioner of NYC Mayor's Office of Media and Entertainment, and other special guests
- Makeup artists and hair stylists demonstrating applications for everything from glamour looks to cuts and bruises
- Weather effects, including rain and snow created by special-effects craftspeople
- A camera car, a rigged vehicle that supports the filming of scenes set in cars
- A star dressing room and honeywagons, a.k.a. Lucy and Desi washrooms
- Food available for purchase from food trucks and Mon Amour, serving in the Museum café and courtyard

During *New York on Location*, Museum of the Moving Image will offer tours of its core exhibition ***Behind the Screen***, the Museum's dynamic, interactive exhibition about how motion pictures and TV shows are made, marketed, and exhibited. **MoMI is offering 20% off general admission on this day, with free access to its first-floor spaces and courtyard.**

Aziz Isham, Executive Director of Museum of the Moving Image, said, "New York on Location is a celebration of New York City's role at the very heart of the entertainment industry and, more than that, it's a reminder that it's people—and it's our unions—that contribute to the magic we see on screen. Also, September 15 will be a great day to explore the Museum, with free VR experiences and lowered admission to our galleries where you can learn more about the crafts involved in making moving images and even try your hand at making your own!"

"We are proud to be an integral part of all the film and TV productions shooting on location," said Tom O'Donnell, President of Theatrical Teamsters Local 817. "This event allows our members and those of other motion picture unions and guilds to come out from behind the screen to talk to New Yorkers about what we do."

“For over 100 years, our historic studios have helped to provide a venue for innovators and creators to create the magic that we all see and love on screen. However, very few people outside of our industry know of and can really appreciate all the work that goes into creating that magic,” said Kaufman Astoria Studios President Hal Rosenbluth. “*New York on Location* allows families from across the city to peek behind the curtain and see how our favorite movies and TV shows are made. The film and television industry employs thousands of New Yorkers, from electricians to carpenters to makeup artists. This program gives them their moment to shine. Kaufman Astoria Studios is very happy to open its backlot again and be a partner in this fun and educational event.”

New York on Location is presented as part of the Museum’s Open Worlds initiative, which offers free community programs and free public access to first-floor areas and the Kaufman Courtyard. Promotional support for Open Worlds and *New York on Location* is provided in part by the New York City Tourism Foundation.

About the partner organizations:

Museum of the Moving Image (movingimage.org) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. The Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Built in 1920, **Kaufman Astoria Studios** (KAS) (kaufmanastoria.com) was the original home of Paramount Pictures. The campus remains one of the world’s most iconic production facilities and has grown to become a sophisticated home for high-end film and television production on the East Coast. Current and past hits produced at the studios include Netflix’s *Orange is the New Black*, Showtime’s *Nurse Jackie* and *The Affair*, HBO’s *The Undoing*, Apple TV’s *Dickinson* and Jim Henson’s *Sesame Street*, which has filmed at KAS since 1992. Recent feature film productions include *Deliver Us from Evil*, *The Secret Life of Walter Mitty*, *Men in Black 3*, *The Bourne Legacy* and *The Irishman*.

Kaufman Astoria Studios offers over 500,000 square feet of production space, including 11 sound stages totaling over 147,000 square feet, more than 325,000 square feet of production offices and support space, and New York City’s only studio backlot.

Theatrical Teamsters Local 817 represents the Transportation Workers who are employed in the Motion Picture, Television, Commercial, New Media and Live Theatrical Industries. Since 2008, Local 817 has also represented Casting Directors and Casting Associates working in film, television and new media. Commercial Location Scouts and Managers have been represented by the Local since 2011.

Motion Picture Studio Mechanics Local 52 is the oldest and largest Studio Mechanics Local in the **International Alliance of Theatrical and Stage Employees**. Chartered in 1924, Local 52 represents the Shop Craft, Grips, Electricians, Property, Sound, Video and First Aid Employees. The IATSE is delighted to participate with Kaufman Astoria Studios and Teamsters Local 817 in this event as a small way to thank the public for their cooperation in making film and television production in New York the vibrant industry it has become.

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[Press images from the 2016 event are available here.](#)

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation).